

उत्तर प्रदेश सरकार

पशुपालन विभाग,

लखनऊ, उत्तर प्रदेश

राष्ट्रीय पशुधन मिशन

पसन्द की अभिव्यक्ति (ई0ओ0आई0)

(नेशनल लाइव स्टॉक मिशन के संचालन दिशानिर्देश में संशोधन दिनांक 28.12.2022)

पत्रांक: 153 / एन0एल0एम0सेल / 2022-23 दिनांक: 07/02/2023

राष्ट्रीय पशुधन मिशन के एक भाग के रूप में, भारत सरकार और राज्य सरकार निम्नलिखित क्षेत्रों में पात्र पशुधन और कुक्कुट उद्यमिता (व्यक्ति, उत्पादक संगठन, स्वयं सहायता समूह, संयुक्त देयता समूह और धारा 8 कंपनियां) के लिए ऑनलाइन आवेदन आमंत्रित करती है। 1. ग्रामीण कुक्कुट पालन 2. भेड़ और बकरी पालन, 3. सुअर पालन, 4. चारा और चारा विकास (साइलेज और चारा ब्लॉक तैयार करना) से सम्बन्धित आवश्यक दस्तावेज और आवेदन जमा करने हेतु <http://www.animalhusb.upsdc.gov.in>, <https://nlm.udyamimitra.in> पर विस्तृत विवरण पाया जा सकता है अधिक जानकारी के लिए संबंधित जिले के मुख्य पशु चिकित्सा अधिकारी से संपर्क करें।
दिनांक-07/02/2023

(डा० इन्द्रमणि)

निदेशक

प्रशासन एवं विकास, पशुपालन विभाग,
उ०प्र० लखनऊ।

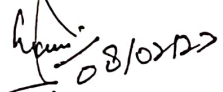
GOVERNMENT OF UTTAR PRADESH

ANIMAL HUSBANDRY DEPARTMENT
LUCKNOW, UTTAR PRADESH
(National Livestock Mission)

Expression of Interest (EOI)

(Amendment in the Operational Guidelines Of National Livestock Mission-NLM Dated 28-12-2022)
Letter No.:- 153 NLM/Ent/2021-22 Dated:- 08/02/2023

As a part of National Live Stock Mission, State and Government of India invites online applications from eligible livestock and poultry Entrepreneurship (Individuals, Producers' Organizations, Self Help Groups, Joint liability Groups and Section 8 Companies) in the following fields 1. Rural Poultry Farming, 2. Sheep and Goat Farming, 3. Pig Farming, 4. Feed and Fodder Development (Silage and Fodder Block Preparation). Required document and application submission can be found at <http://www.animalhusb.upsdc.gov.in/en> <https://nlm.udyamimitra.in> for more details contact the Chief Veterinary Officer of Concerned the District.
Date-07/02/2023


Dr. Indra Mani

Director (Administration and Development)
Animal Husbandry Department
Lucknow, Uttar Pradesh

R-99014/45/2021-Anlm_Dadf (E19799)

Government of India

Ministry of Fisheries, Animal Husbandry & Dairying

Department of Animal Husbandry & Dairying

Krishi Bhawan, New Delhi
Dated 28th December, 2022

Order

Subject: Amendment in the Operational Guidelines of National Livestock Mission(NLM)

This is in reference to the National Livestock Mission operational guidelines which was published in July, 2021. This Department has been receiving requests and representations regarding amendments / modifications / clarifications from various State Governments / Union Territories / Hon'ble Member of Parliament / Bankers etc. The matter has been deliberated in the Empowered Committee held on 22.11.2022 under the chairmanship of Secretary, DAHD. The Empowered Committee has approved the following amendments in existing operational guidelines of the National Livestock Mission.

- i. In para 3.2.1: 'joint applications may also be considered as individual category of applicants
- ii. In para 5.3: after the last bullet the following amendments may be inserted:
 - The minimum beneficiary contribution for bank financed projects 10% of total project cost.
- iii. In para 5.8 after the para 5.8.3, a new para 5.8.4 as under shall be inserted:

5.8.4: Administrative Cost: The Department will also provide Rs. 1.05 Crore (100% central share) as yearly funding to the State Implementing Agency towards administrative cost for inviting proposals from the beneficiaries, awareness creation and handholding of beneficiaries to facilitate them to get bank loan etc. A detailed component wise breakup of the administrative cost is as follows:

| Sr. No | Particulars | Per Unit Price Up To (Rs.) | Expected Count (Tentative) | | Amount (Rs.) |
|--------|--|----------------------------|----------------------------|-------------|---------------------|
| A | Workshop | | | | |
| 1 | State level Workshop | 2000 | 150 beneficiaries | 5 Workshop | 15,00,000.00 |
| 2 | Regional level Workshop | 1000 | 100 beneficiaries | 50 Workshop | 50,00,000.00 |
| 3 | Miscellaneous Expense per workshop | 20,000 | - | 55 Workshop | 11,00,000.00 |
| 4 | Skill based Training | 1,000 | 50 beneficiaries | 10 Training | 5,00,000.00 |
| | Total A | | | | 81,00,000.00 |
| B | Entrepreneurship Development Facilitation Help Desk | | | | |
| 1 | Veterinary Graduates | 56,000/- Per Month | 2 | 12 | 13,44,000.00 |

| | | | | Months | |
|----|--|--|-----------|-----------|-----------------------|
| 2 | Data Entry Operator | 20,000 Per Month | 2 | 12 Months | 4,80,000.00 |
| 3 | TA/DA/ Vehicle hiring for Field visits | As per State Govt Norms | | | 2,00,000.00 |
| 4 | Mobile | 10,000 | 4 | | 40,000.00 |
| 5 | Computer | 50,000 | 2 | | 1,00,000.00 |
| 7 | Networking | 1000 Per Month | 12 Months | | 12,000.00 |
| 8 | Printers/routers/computer accessories | Lumpsum | | | 44,000.00 |
| 9 | Stationary | | | | 80,000.00 |
| 10 | Miscellaneous | | | | 1,00,000.00 |
| | Total B | | | | 24,00,000.00 |
| | Total A+B | | | | 1,05,00,000.00 |
| | In words | Rupees One Crore Five Lakh only | | | |

Note-

- Salary adjustments up to 10% in annual increments may be permitted for Veterinary Graduates and Data Entry Operators engaged.
- Computer/Mobile/Printer etc equipment should not be purchased every year. It should be based on the actual requirement for implementation of NLM EDP.
- In case of States having huge numbers of eligible applications, if required State can propose for more administrative cost in proportionate to this cost structure. That will be evaluated by PAC on case-to-case basis.

- In para 5.8.1.2: the following shall be substituted in place of existing first para:

In respect of the entrepreneurship programme, the subsidy will be provided by SIDBI to the lending scheduled bank or Financial Institutions like NCDC etc. to the subsidy account of beneficiaries. The SIDBI on receipt of the subsidy component, shall release the first instalment of subsidy to the appropriate account of Entrepreneurs/Eligible Entities after disbursement of minimum 25% of total loan sanctioned. The SIDBI needs to open dedicated account for subsidy and shall intimate the DAHD for mapping in PFMS System. The manner of subsidy release has been mentioned against each entrepreneurship component.

- In para 6.1.1: Activity II: The unit size for Establishment of Entrepreneurship for breed development in small ruminant sector (sheep & goat farming) and Activity IV: Promotion of Piggery Entrepreneur, may be considered as under:

Under Activity II: Establishment of Entrepreneur for breed development in small ruminant sector (sheep & goat farming), the Entrepreneurs / Eligible Entities can establish sheep and goat breeding unit with minimum 100 females and 05 males and can apply in multiple of 100+5 unit with a maximum limit up to 500+25 unit. Accordingly, 50% capital subsidy up to following subsidy ceiling will be provided to beneficiaries:

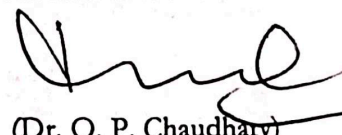
| Unit Size for Goat/Sheep Farm | Max amount of capital subsidy |
|-------------------------------|-------------------------------|
| 100 females +5 males | 10 lakhs |
| 200 females +10 males | 20 lakhs |
| 300 females +15 males | 30 lakhs |
| 400 females +20 males | 40 lakhs |
| 500 females +25 males | 50 lakhs |

Under Activity IV: Promotion of Piggery Entrepreneur, the entrepreneur will be provided assistance for the establishment of a breeder farm with minimum 50sowand 05 boars. The applicant can also establish breeder farm with 100 sow and 10 boars. Accordingly, 50% capital subsidy up to following subsidy celling will be provided to beneficiaries:

| Unit Size for Piggery Farm | Max amount of capital subsidy |
|----------------------------|-------------------------------|
| 50 sows +5 boars | 15 lakhs |
| 100 sows+10 boars | 30 lakhs |

vi. The following clarifications are also approved by Empowered Committee:

- The applicant may also be eligible for applying for more than one component in NLM EDP simultaneously.
- More than one adult member of a family may also be eligible to apply and may avail benefits under the NLM EDP scheme, provided he/she fulfils the eligibility criteria.
- The beneficiary needs to hold a savings account in the lender bank and the bank will release subsidy in savings account of beneficiary and not in loan account.



(Dr. O. P. Chaudhary)

Joint Secretary to the Government of India

Distribution:

1. To all the Scheduled Banks
2. All the Additional Chief Secretary /Principal Secretary/Secretary, Animal Husbandry Department,all State/UT
3. Department of Financial Services, Ministry of Finance
4. AS & FA, DAHD
5. SIDBI for uploading in the NLM EDP portal

CC to:

1. PS to Hon'ble Minister FAHD
2. PS to Hon'ble MOS, FAHD
3. Sr. PPS to Secretary (DAHD)
4. NIC of DADF for uploading in the department's website